GUREEV PRO AI

IN PARTNERSHIP WITH
**KOVARIS LLC · USA**

# How to keep up with AI?

**We change the mindset of owners and top executives at companies with $50B+ in total revenue, so they are ready for AI transformation.** AI gets better every two months, and business processes stay one step behind. The real limit is in our heads: in how we think about AI and about our own expertise. This is a method for raising the productivity of intellectual work.

The method is tested:

| $50B+ | 500+ | 2,000+ | 2,500+ |
|---|---|---|---|
| total revenue of clients | companies | implementation cases | senior leaders |




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## THREE WAYS TO BRING AI INTO A COMPANY

### 1 · Personal productivity

Each person works faster with an AI assistant. Useful, but the process stays the same and the effect stays inside one head.

### 2 · Local optimisation

One step in the process is given to the machine. Hours are saved, the effect can be measured. Most companies get their first real result here.

### 3 · Process rebuild

Sequential processes become parallel. Waiting disappears. Productivity grows many times over, not by a few percent. But how to do it?

## THE METHOD · FIVE STEPS, FROM THE BOTTLENECK TO A SOLUTION THAT SCALES

### 01 · Find the bottleneck

The traffic jam: the part of the process that slows everything down.

### 02 · Input and output

What goes in, what comes out. A result is a deliverable you can hand over.

### 03 · Hidden work

Knowledge, skills, tools and small decisions inside the expert's head.

### 04 · Method → technology

Algorithm, machine learning, language model or agent. The type of work decides.

### 05 · Into the process

The machine takes the chosen operations. Knowledge stays in the company.

## PROGRAMMES · ONE METHOD, FIVE TRACKS

1 · Owners and top executives

### Executive AI Intensive · Board Strategy Session

2 days, up to 45 · 1–2 days closed session.

- Where AI makes money, where it is a waste
- The main constraint in the thinking work
- Ranked first-year sequence

2 · Government

### Secure AI Programme

Ministries, agencies, state-owned companies.

- AI inside the secure contour
- Decisions stay with an accountable person
- Resilience check for every solution

3 · Heads of divisions

### Functional AI Agents Intensive · Technology Teams

3 days per division, up to 35 · 1–2 days for IT.

- Division process rebuilt, first agent designed
- Improvements ranked by effect
- Prototypes taken into production

4 · Senior analysts

### Digital Thinking Method Transfer

Analysts, internal trainers, corporate universities.

- Method applied without an external expert
- Internal trainers run the programmes
- Case bank and supervision

5 · Entrepreneurs · open class

### Open AI Intensive

2 days, in person or online, owners of different businesses.

- Your own task and prototype
- Method seen across industries
- Network of peers

**Corporate tracks:** top executives set the direction, division heads rebuild processes, technology teams take it into production, senior analysts carry the method further. Implementation support 8–12 months until the effect is measured.




## THE METHOD IS A BOOK

**You're not behind on AI. Your process is behind.**

**Digital Thinking in Business: How to Build Processes That Turn AI into a Strategic Advantage.** A business novel about uncovering hidden bottlenecks and turning AI investment into measurable business results. Published in Russian by MIF in the **SKOLKOVO Business Review series** (2026), the book sold nearly **5,000 print copies in its first six months** and has become popular among corporate readers. The English-language edition is coming to Amazon for worldwide distribution.

> *The problem is not that we cannot see the solution. The problem is that we see the problem the wrong way.*


## PROGRAMME AUTHOR

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